



**EXECUTIVE CHAMBERS**  
HONOLULU

BENJAMIN J. CAYETANO  
GOVERNOR

March 19, 2001

**EXECUTIVE MEMORANDUM**

**MEMO NO. 01-03**

**TO: All Department Heads and Agency Heads**  
**SUBJECT: 2001 U.S. Savings Bond Campaign**

I am pleased to announce that Mr. Davis Yogi, Director of Human Resources Development (HRD), has agreed to serve as chairman of the annual U.S. Savings Bond Campaign for state government. This year's campaign begins April 30, 2001.

There are many reasons to save with U.S. Savings Bonds and there is no easier, safer or more convenient way to save or invest for the future; e.g., education, retirement and home. But, most importantly, bonds are affordable.

In order to run a successful statewide campaign, there is much coordination to be done. I ask that you appoint a member of your management team to represent your agency in this year's campaign. Please fax (587-1106) or forward the representative's name, address, phone and fax number to Director Yogi by close of business, Tuesday, April 10, 2001.

All state employees should have the opportunity to participate in this program. To accomplish this, I am counting on your support and the active participation of your agency.

**BENJAMIN J. CAYETANO**